



JOE WRIGHT, CPA
PROFESSIONAL LIMITED LIABILITY COMPANY



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Joe Wright CPA, PLLC deals with individual and corporation taxation, which is a specialization Joe brings to the business that other accountants do not necessarily have and have worked with family-owned, public, and private businesses. They also offer services for clients beyond accounting in the areas of human resources (HR) and risk management.



the cover

News Magazine

Kernersville



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PROFESSIONAL LIMITED LIABILITY COMPANY

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Joe Wright CPA, PLLC moved its offices from Winston-Salem to downtown Kernersville in September 2016. The staff relocated to the Stuart Building on East Mountain Street and they are excited to support individuals and businesses in Kernersville and throughout the Piedmont Triad community.

Joe Wright, owner of Joe Wright CPA, PLLC, possesses over 30 years of successful experience in public accounting and corporate management within the transportation, sales and service sectors. Joe's exceptional capabilities guide business owners through any stage of the business life cycle, from new start-up businesses to thriving businesses to well-established companies looking for an exit strategy.

Joe's wife, Debbie, serves as vice president of Joe Wright CPA, PLLC. Joe and Debbie both grew

up in Virginia, but have lived in the Triad area most of their married life. Having been married to Joe for 35 years, Debbie said she does not know anyone with more integrity than Joe and "that means a lot when people are looking for a trustworthy partner to guide them in financial matters". Joe graduated with honors from Elon University's Martha and Spencer Love School of Business as one of the top students in his class. Joe holds a degree in accounting and a minor in business administration, and he passed the CPA exam on his first attempt.

The Wrights moved to the Triad when Joe worked in management for Overnite Transportation. "We liked the area, so we stayed and raised our two sons," said Debbie, noting that Nick is a police officer in Burlington and Michael is a physical therapist in Greensboro. Debbie explained that Joe is not your ordinary accountant.

"He grew up in the country working in a saw mill," she said, adding that Joe enjoys racing, being active in his church, and spending time with his children and three grandchildren. Debbie also shared that Joe is a family man, as "he likes to play softball with his kids and has always been involved in their lives."

When Joe decided to leave the corporate world and focus on public accounting, he worked out of their home in Colfax. As his business steadily grew, Joe searched for office space and needed a staff. He was able to expand his practice through acquisition of an established CPA office in Winston-Salem; however, Joe intended all along to settle back in Kernersville when the time was right because the Wrights consider Kernersville "home."

Joe Wright CPA, PLLC deals with individual and corporation taxation, which is a specialization Joe brings to the business that other accountants do not necessarily have. Debbie shared that in addition to public accounting, "Joe has worked in the corporate world as a CFO, so he appreciates compliance and sees the big picture of business strategy, understanding how changes can increase productivity and impact the finances of an organization." In addition to Joe's 30 years of experience, the other staff accountants, including Sandra, also have over 30 years of experience, "bringing a wealth of knowledge to Kernersville," Debbie expressed.

Having worked with family-owned, public, and private businesses, "Joe understands the dynamics of each situation and knows what it's like making payroll at the last minute," Debbie said. "He isn't going to keep anything from you. He earnestly wants to help educate people so they feel confident in the financial decisions they make. It's not just about the numbers to him, it's about the people."

As vice president of the company, Debbie shared that their love for educating people to make sound business decisions allows her to utilize her expertise to offer services for clients beyond accounting in the areas of human resources (HR) and risk management. "Small business owners and start-up companies typically do not have an HR department or knowledgeable staff who can focus on risk

management. We come along beside them and help them in these areas so they can focus on their business," she said. "It's important for leaders to know there are financial risks when opening a business, but they don't always think about the physical and compliance risks, both of which can quickly become a financial risk without someone like us helping them," she said. "We are an extra set of eyes to look at things and help them to be successful."

Joe Wright CPA, PLLC assists a wide variety of businesses including real estate, insurance, retail, service oriented and even non-profits. "Our whole goal is to help people, regardless of the size or type of business. That's the reason that we do what we do. Whether it is an individual tax return or a business owner who needs to make a big decision, we can help!"

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